

# Could your customers use a STAND-ALONE PERSONAL UMBRELLA POLICY?

## What's a PUP?

“PUP” stands for Personal Umbrella Policy, which provides an extra layer of very affordable liability **PROTECTION** for your personal assets and future earnings.

**ACCIDENTS HAPPEN.** That's why people have homeowners and auto insurance. However, if your customers aren't protected by a personal umbrella policy, they could be putting their house or financial assets at risk.

An RLI PUP is a low-cost policy that substantially increases overall liability coverage beyond the basic protection provided under homeowners and auto insurance policies.

RLI, rated A+ by A.M. Best, offers their personal umbrella coverage so your customers can protect their hard-earned assets. Getting a quote is easy and coverage is very affordable.

**The RLI Personal Umbrella Policy is available through selected agents and program administrators in all 50 states.**



## A SMART SOURCE OF PROTECTION FOR YOUR CUSTOMERS

You'll find an RLI personal umbrella policy is a good idea.

- \$1 million to \$5 million in additional insurance
- Backed by a financially secure, A+ rated company
- Your customers can keep their current homeowner/auto insurer
- Immediate coverage available in all 50 states plus D.C.
- Electronic signatures and online credit card payments accepted
- New drivers accepted — no age limit on drivers
- Up to one DWI/DUI per household allowed
- Auto limits as low as 100/300/50 in certain cases

**RLI**<sup>®</sup> | PERSONAL  
UMBRELLA  
POLICY



[www.rlipersonalumbrella.com](http://www.rlipersonalumbrella.com)

**For full details on how to access the RLI Personal Umbrella Policy, contact:**